

會員事務發展小組委員專題訪問

Interview with Members' Affairs Development Committee

多源集團有限公司董事 潘志忠先生

Mr. Keith Poon, Director of All Source Holdings Ltd

成功非僥倖，要成功經營一盤生意，必須要付出加倍的努力，今期專訪嘉賓—多源集團董事潘志忠先生 (Keith)，與我們分享其成功之道。

Keith於2年前加入廠商會成為會員，更於月前成為會員事務發展小組委員，協助本會推動會員事務。Keith從事製衣業已有20多年，累積經驗後於16年前自資經營多源集團，現時於東莞設有廠房及外發福建、上海周邊地區以提高議價能力，出產著名的休閒服主力外銷美國。

Keith表示其經營之道在於「勤力」二字，透過不斷發掘新的客戶及供應商，加上營商多年的經驗，確立其企業發展方向。Keith本著以人為本的管理哲學，認為



員工是公司十分重要的資產，必須尊重珍惜，雖然營商亦靠「運氣」，但Keith相信永不放棄的精神及學無止境的態度至為重要，是讓其公司成功度過歷年經濟危機的關鍵。

To develop a successful business career is not a matter of luck, but requires substantial hard works. Mr. Keith Poon, Director of All Source Holdings Ltd, shares his successful story with us.

Keith has joined CMA since 2 years and he has also become a member of Members Affairs Development Team last month, helping in promoting quality services to CMA members. Keith has already acquired over 20 years experience in the garment manufacturing industry. Sixteen years ago, he set up his self-financed company, All Sources Holdings Ltd. Now the company has factories in Dongguan, producing trendy causal wears that will be exported to the America.

Keith believes hardworking is his key to success. He will keep acquiring new clients and suppliers. Over the years, he has gained valuable experiences to build up a strong business focus. Keith also see employees as one of the most valuable assets of a company, hence he applies an employee-oriented management approach. Although "luck" is essential in the world of business, Keith also believes that persistence and lifelong learning are keys to overcome economic crises.