

HKIM Forum 2024

FORUM ON 盛事經濟 座談會 MEGA EVENTS

The forum is an experience sharing session on the opportunities and challenges of Mega events to be held in Hong Kong. Intended speakers include Exhibition Organizer, Showcase Operator, and Venue Provider. The forum would connect the dots with marketers and event practitioners to comprehend the impact and dynamics of event management.

SPEAKERS :



Mr. Samuel Lam

Chairman
X Social Group

詳述香港藝術科技活動新機遇；
包括 維港無人機表演及沉浸式藝術活動等



Ms. Enid Low

Chief Strategy Officer
AsiaWorld-Expo

分析香港盛事經濟場地的現狀，
競爭市場，及其發展潛力



Mr. Carl Wong

Chairman
Exhibition Group Limited

深入探討如何為國際展覽引入香港市場增強競爭力和吸引力

Date 8 July 2024 (Mon)
Time 19:00 - 21:30
(Registration at 18:30)
Language Cantonese
CPD Hours 3
Venue Spotlight Recreation Club, 4M/F, Screen World ,
Site 8, Whampoa Garden, Kowloon
Fee Member HK\$180
Non-Member HK\$280

Event Host:



Supporting Organization:



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