



Trade Strategies

➤ **Goals & Objectives**

1- Increasing the country's stake in the International Trade	
2- Proactive Interaction with the Global Economy	
3- Competition & Anti-trust Policies	
4- Renovation of National Commercial Systems	

1. Trade Facilitation

✚ Rationalizing Tariff System & Anti-Dumping Measures	
✚ Non-Official Trade Reduction	
✚ Implementing Preferential Tariff Agreements	
✚ Trade Balance Improvement	
✚ Developing Trade & Economic Cooperation	

2. Development of Foreign Trade Non-Oil Export Promotion

✚ Sectoral Export Strategy Formulation	
✚ Promoting Export of Goods & Services	
✚ Expansion & Diversification of Export Markets	
✚ Infrastructure Development & Upgrading Service Delivery	

3. Active Participation in Regional Blocks

✚ Managing Iran Accession to WTO & Minimizing it's probable adverse effects	
✚ Preparation of Economic Social & Cultural Sectors of Iran for Accession to WTO	
✚ Iran Active Participation International & Regional Blocks and Organizations	

4. Distribution Channels Productivity Up-grading

✚ Strategic Goods Subsidy System Improvement	
✚ Monitoring Strategic Goods Distribution	

5. Local Market Regulating

✚ Strategic Goods Local Market Regulating	
✚ Consumer Rights Protection & Market Surveillance	

6. E-Commerce Development

✚ Establishing Required Infrastructure for E-Commerce Promotion	
✚ Development of New Technologies in Trade Sector	
✚ Designing and Integrating Trade Information Systems	

7. Restructuring & Improving Human Resources

✚ Management Development	
✚ Re-Structuring & Re-Engineering in Trade Sector	
✚ Promotion of establishing NGO's for down-sizing of Government	
✚ Process Improvement, Procedures and Technology Development	
✚ Customer Orientation	

➤ The Topics in the Trade Sector Emphasize

- ✚ Interact fully with the world economy and develop the trade sector in line with the requirements for economic growth.
- ✚ Introduce suitable grounds needed to propel Competitiveness.
- ✚ Promote the application of Information Communication Technology (ICT) in all spheres of economic and trade activities.

➤ Proactive Interaction with the World Economy

- ✚ Revamp and smooth the flow of trade, raise the country's share in international trade, promote the export of non-oil goods and services, bolster the competitive quality of the domestic products in international markets, and also apply modern Information Communication Technology (ICT) in economic, business and trade activities.

- ✚ Facilitate trade & transportation means, establish maritime industries, promote tourism, introduce methods for sustained exploitation of the fisheries resources and optimum use of the related regions for better production activities and maritime services under guidance, planning and supervision.
- ✚ Follow a unified management policy and a proper economic growth plan in the Free Trade zones.